



Brittnee N. Smith, M.B.A.

CEO of Brittnee Smith Creative Co.
Brand Strategist, Digital Designer,
Speaker, Podcaster & Author

Brittnee N. Smith is a brand strategist, podcaster, and author dedicated to helping women entrepreneurs build authentic, standout brands. With years of experience in brand development, Brittnee has guided countless businesses to find and boldly share their unique voice. As the host of The Brittnee Smith Podcast, she explores the importance of authenticity, courage, and using one's voice to create a meaningful impact.

Brittnee's latest book, *Authentic Branding 101: 7 Strategies to Build a Standout, Authentic, and Profitable Brand*, offers entrepreneurs practical strategies for building brands with intention and impact. Whether on stage, on her podcast, or working one-on-one with clients, Brittnee's mission is to inspire women to ditch fear, embrace their true selves, and share their stories with confidence.

Testimonials

What can I say about Ms. Brittnee N. Smith? She is the most wonderful genuine person ever! It's hard to believe we've never met in person! Brittnee and I met virtually during a mastermind class several years ago. I learned about her branding, graphics, and web design business and needed all that! She helped me with branding colors and designed my then website - she caught the vision I was giving which is a gift within itself. She was easy to work with, very thorough, and her professionalism and desire to provide the best product to her clients are unmatched! I highly recommend her!



Tisha Wylie, Chef & Culinary Expert, Founder / Owner of Tisha's Table
San Jose, California

Working with Brittnee Smith of Brittnee Smith Creative has been a game-changer for our various ventures. Brittnee has overhauled our branding, bringing a fresh, cohesive look to our ministry, my husband's fitness company, my consulting firm, and our joint business venture. She has also branded and designed books for me, each time capturing the heart and soul of the project with her creativity.

Brittnee's professionalism is exceptional! She approaches every task with kindness, patience, and a commitment to excellence. Her and her team are excellent at onboarding, communication, and meeting deliverable deadlines. Whether it's creating flyers, marketing materials, or building user-friendly, visually captivating websites, she always delivers quality work on time. Brittnee is not just a branding expert; she's a visionary who deeply understands the essence of each business and translates it into each brand's visual identities.



Her work has not only enhanced our brand presence but also driven growth and engagement across all our platforms. We regularly receive compliments on our marketing materials and have recommended her services to many business owners and organizations over the years. I highly recommend Brittnee Smith Creative to anyone looking to elevate their brand!

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Brittnee N. Smith | Promo Photos





Brittnee N. Smith Bio

Brittnee N. Smith is a highly accomplished brand strategist, podcaster, author, and motivational speaker with a passion for helping women entrepreneurs build authentic, standout brands. With over 10 years of experience in design and branding, Brittnee has become a trusted advisor to countless businesses, guiding them to discover and confidently express their unique voice in the marketplace.

A graduate of Eastern University, Brittnee holds a Bachelor's degree in Journalism and Media Studies with a minor in Organizational Leadership, as well as an MBA. This educational foundation, coupled with her years of practical experience, has shaped her holistic approach to branding, where strategic storytelling and intentional design come together to create lasting impact.

Brittnee is also the author of five empowering books, including her most recent release, *Authentic Branding 101: 7 Strategies to Build a Standout, Authentic, and Profitable Brand*, a go-to resource for entrepreneurs seeking to build purpose-driven brands with authenticity at their core.



As the host of *The Brittnee Smith Podcast*, she has spent the past three years sharing insights on authenticity, courage, and leadership, interviewing thought leaders, and providing actionable strategies to her listeners. Through her podcast and public speaking, Brittnee has become a champion for women, inspiring them to shed fear, embrace their true selves, and step into their power.

In addition to her business ventures, Brittnee is deeply committed to her faith and community. She serves as an Elder and minister of the Gospel at Restoration Station Christian Fellowship, where she pours into the lives of others, offering spiritual guidance and encouragement. Brittnee also serves as a mentor to girls and women, providing support, motivation, and inspiration to the next generation of female leaders.

After spending the last few years as a self-employed entrepreneur, Brittnee has built a thriving business and personal brand. Her work spans keynote speaking, seminars, workshops, and one-on-one client engagements, all focused on helping women entrepreneurs build brands that reflect their true selves and make meaningful contributions to the world.

Brittnee's mission is simple but powerful: to empower women who "do all the things" to boldly share their stories, embrace their authenticity, and create brands and lives that leave a lasting legacy.

Book Brittnee to Empower Your Teams, Inspire Your Guests and Elevate Your Events!

Brittnee is available for workshops, trainings, seminars, podcasts, conferences and Keynotes!



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